



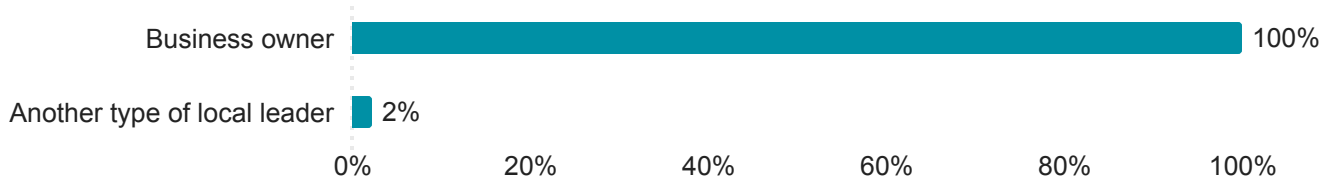
# Spring 2025 Small Business Profiles Survey Results Report

Total responses from business owners: **1587**

## Q1 - Are you a business owner or another type of local leader?

(Please select all that apply.)

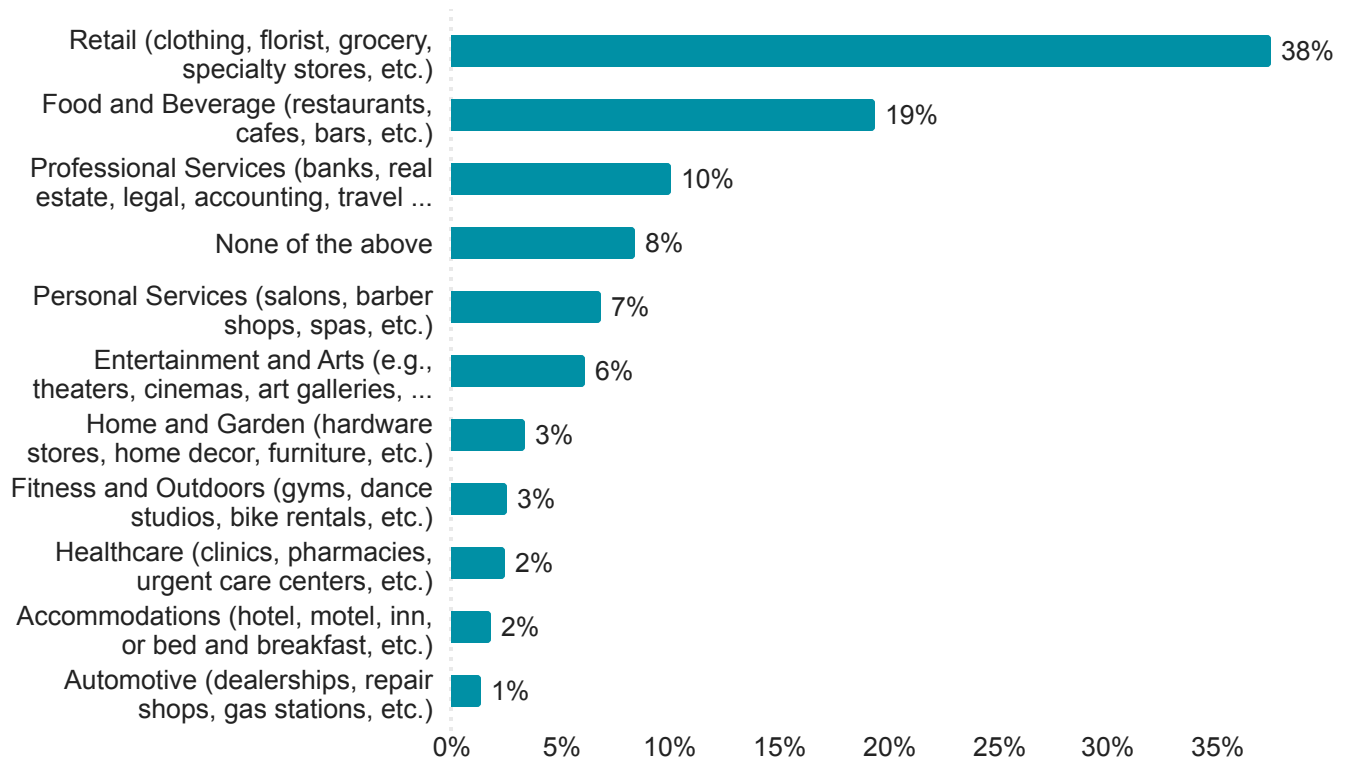
1587 Responses



## Q2 - What is the current location of your business? (Open-ended data not shared)

## Q3 - Which of the following categories best describes your business? If your exact business type is not listed, please choose the closest category.

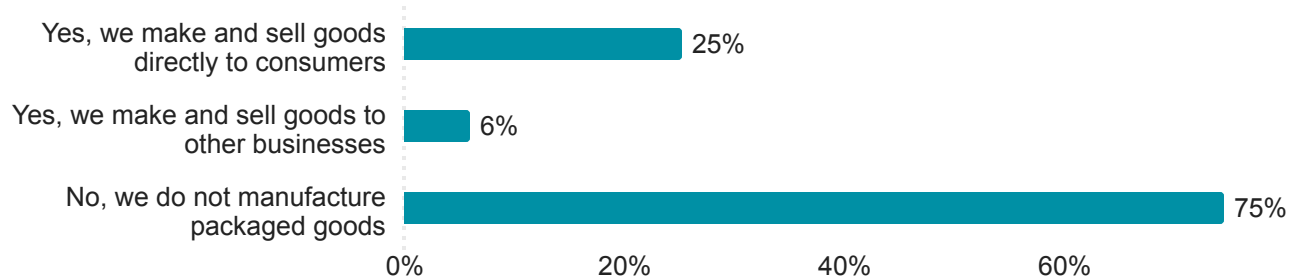
1576 Responses



## Q4 - Does your business manufacture, make, or produce packaged goods that you sell?

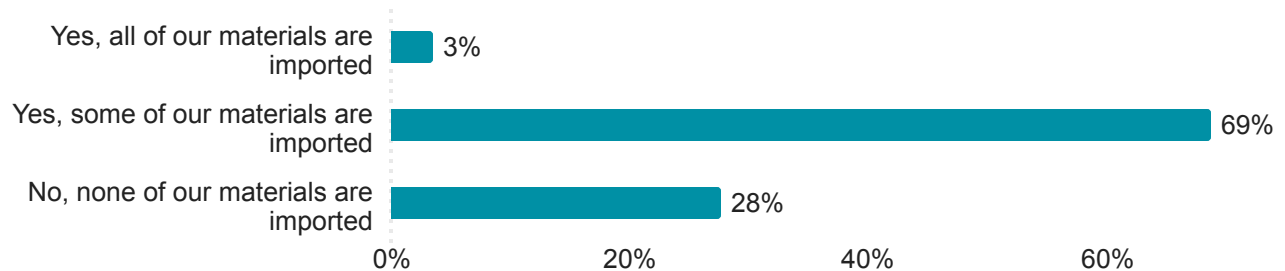
(Please select all that apply.)

1566 Responses



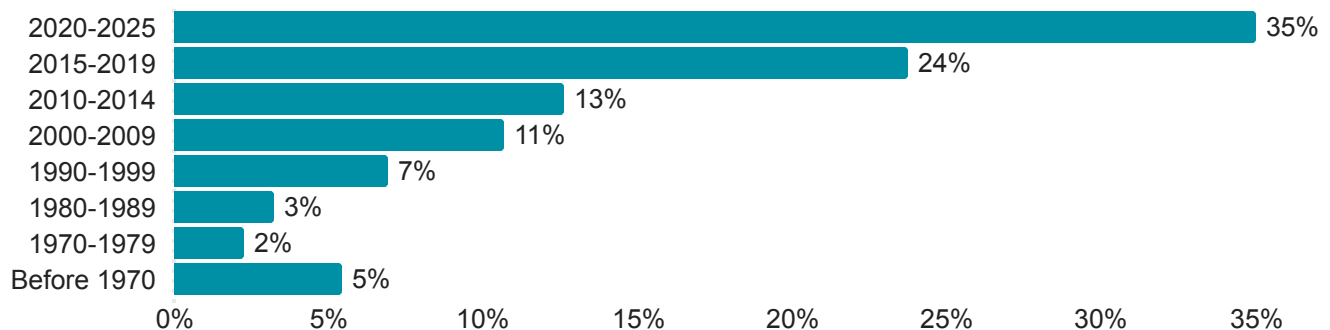
## Q5 - Do you rely on imported goods or materials to make or manufacture your packaged goods?

401 Responses



## Q6 - When did your business open?

1575 Responses



## Q7 - How many people does your business currently employ, including yourself?

(Note: Statistics below do not account for responses left blank, indicating 0.)

### Q7\_1 - Full-time employees

1374 Responses

Field	Min	Max	Mean	Median	Standard Deviation	Responses
Full-time employees	0.0	110.0	3.8	2.0	7.8	1374

### Q7\_2 - Part-time employees

1084 Responses

Field	Min	Max	Mean	Median	Standard Deviation	Responses
Part-time employees	0.0	120.0	5.1	3.0	8.7	1084

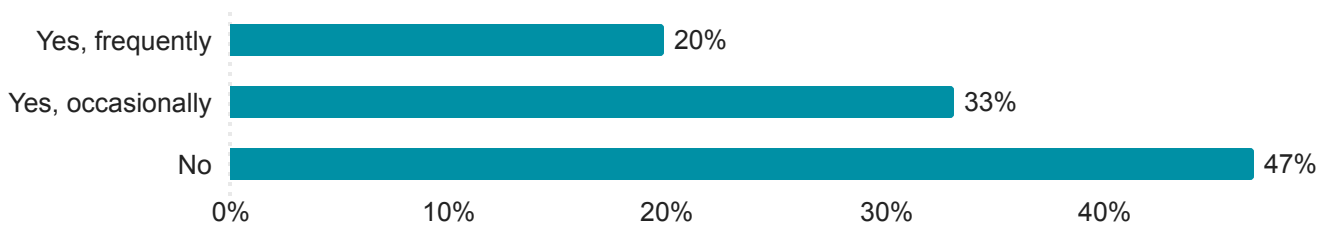
### Q7\_3 - Temporary employees

401 Responses

Field	Min	Max	Mean	Median	Standard Deviation	Responses
Temporary employees	0.0	50.0	1.4	0.0	4.1	401

## Q8 - Do your family or friends ever help staff your business on an unpaid basis?

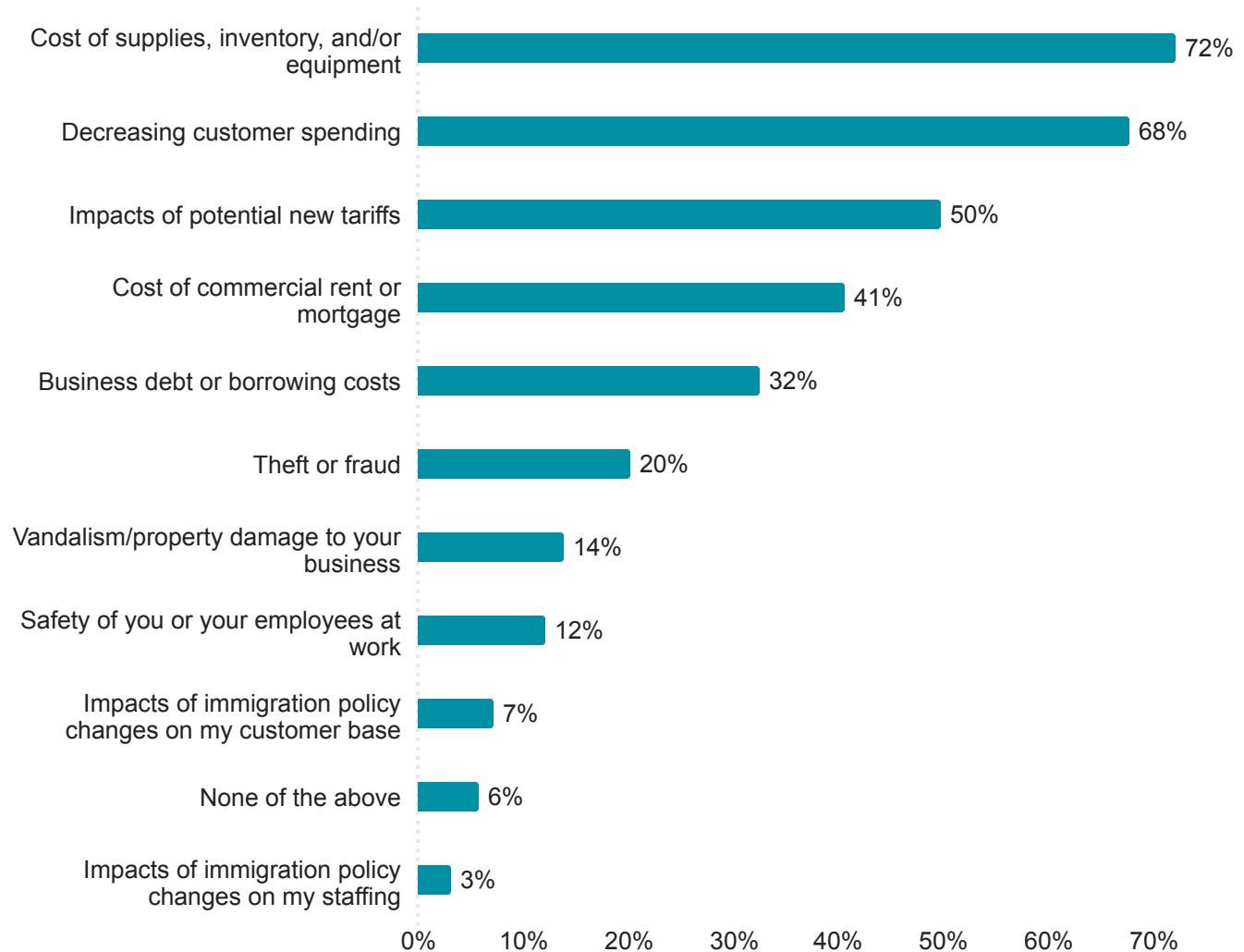
1577 Responses



## Q9 - Are any of the following options concerns for you as a business owner?

(Please select all that apply.)

1445 Responses

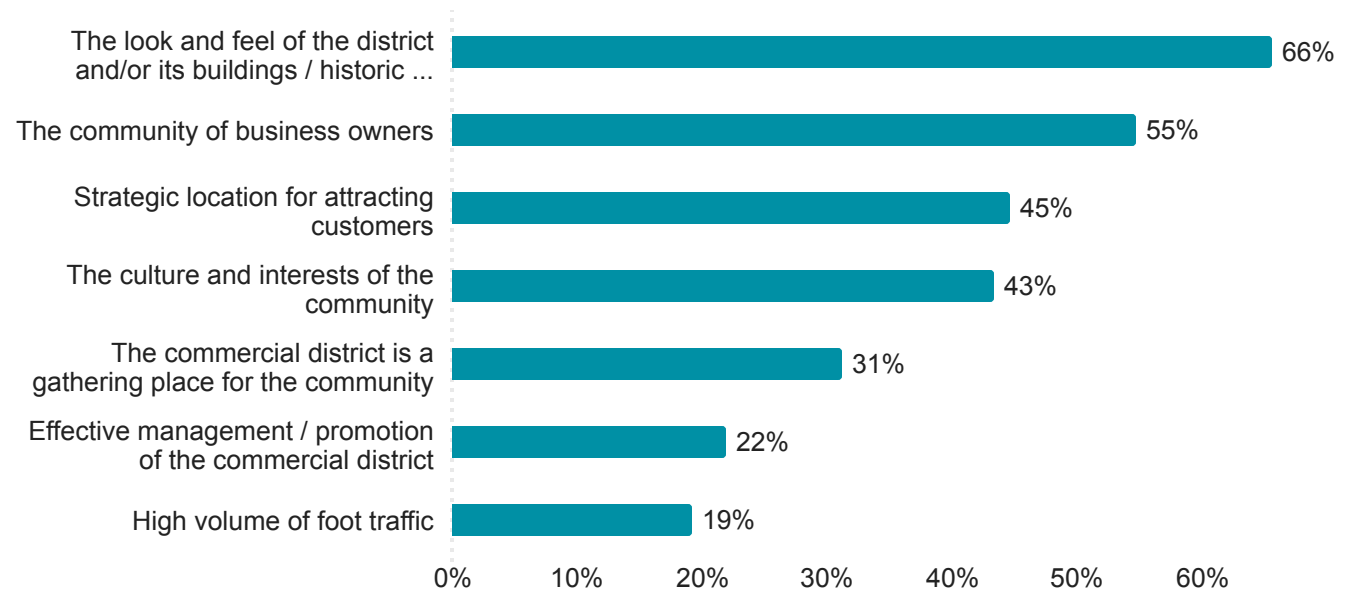


Q10 - Please briefly describe any significant concerns or challenges you're facing as a business owner, whether or not they were captured in the question above. (Open-ended data not shared)

## Q11 - What do you like about the community or district where your business is located?

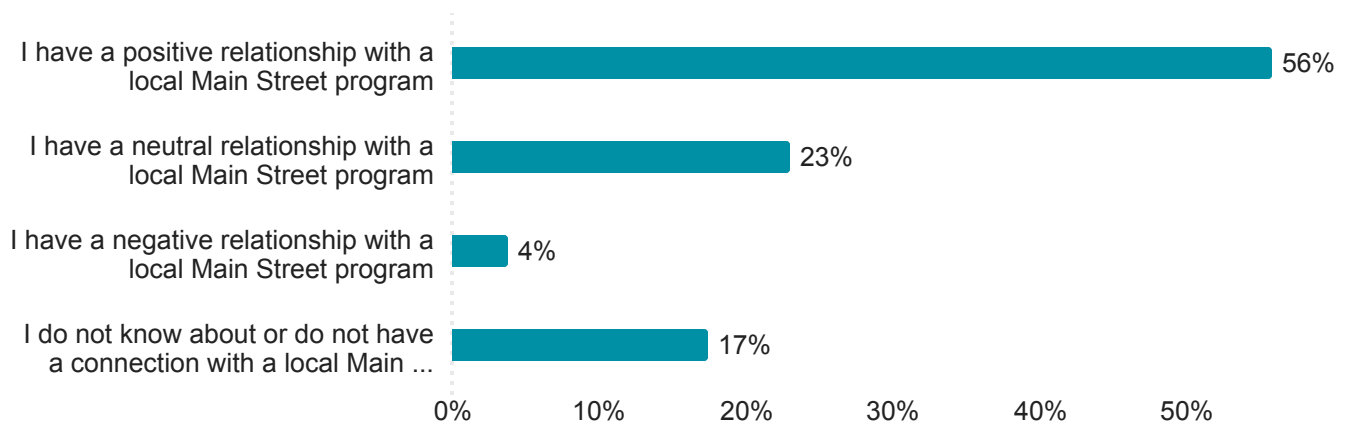
(Please select all that apply.)

1360 Responses



## Q12 - Does your business have a connection with a local Main Street program?

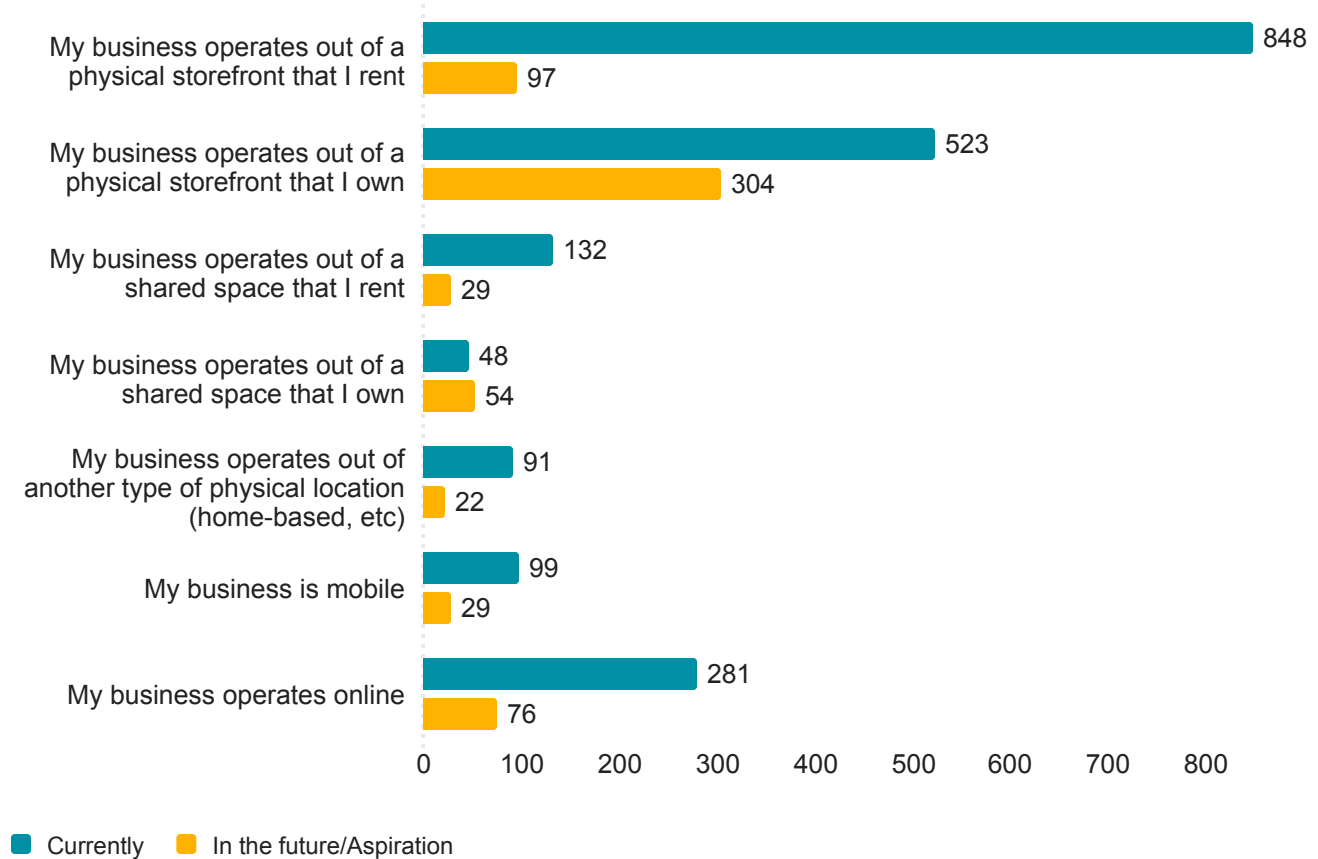
1441 Responses



## Q13 - Please select the responses that best describe your current business location.

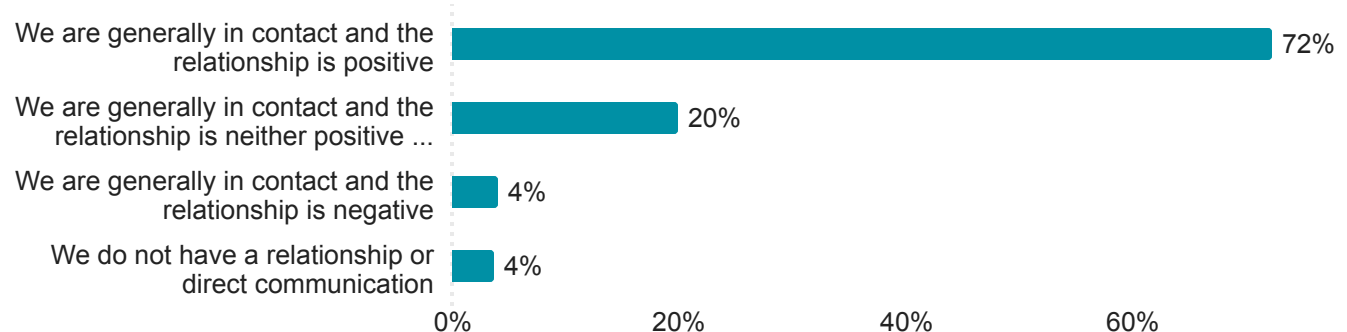
(Please select all that apply.)

1449 Responses



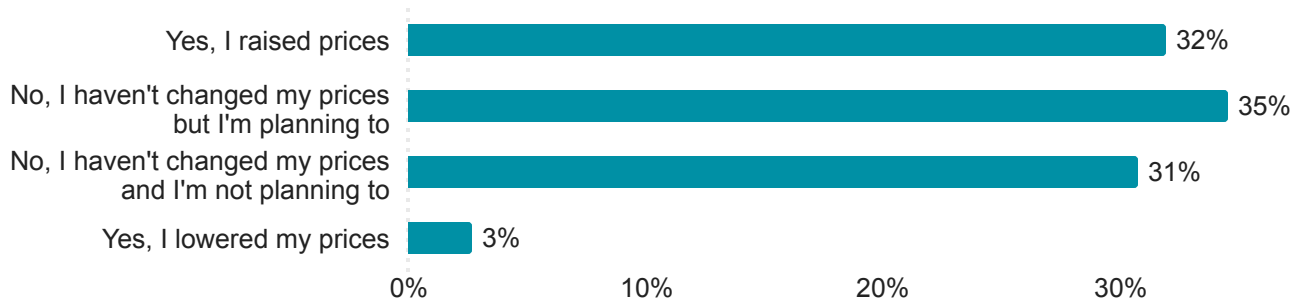
## Q14 - As a renter, how would you describe your relationship with the owner of your business location?

856 Responses



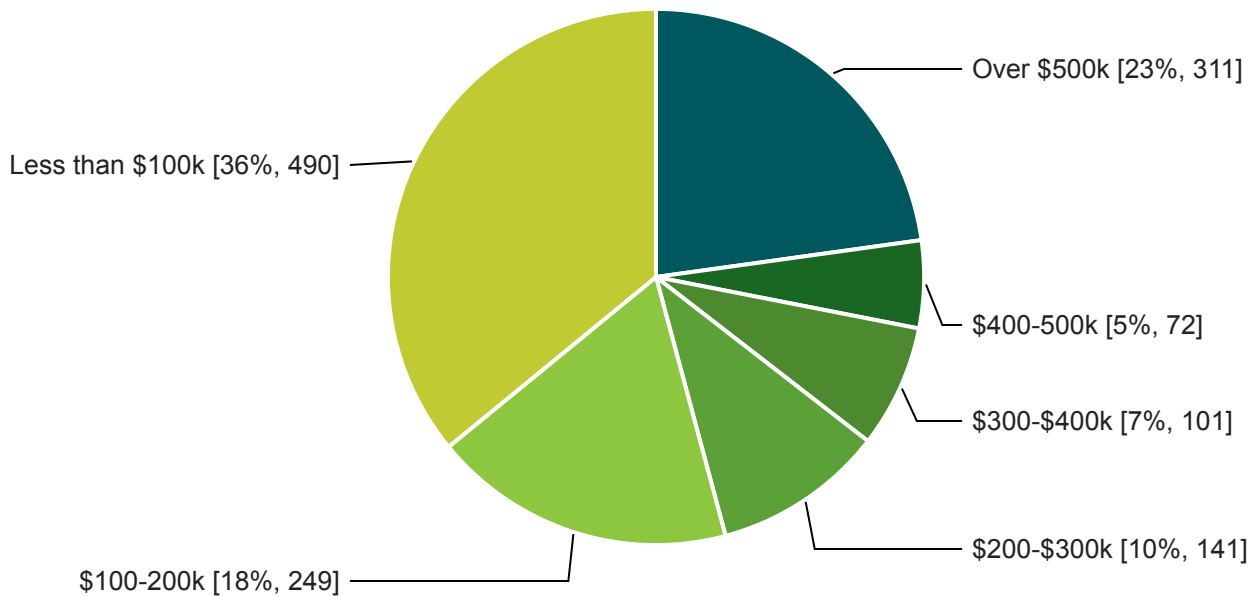
## Q15 - Did you change your pricing in the first quarter of 2025?

1408 Responses



## Q16 - What was the approximate gross revenue of your business in 2024?

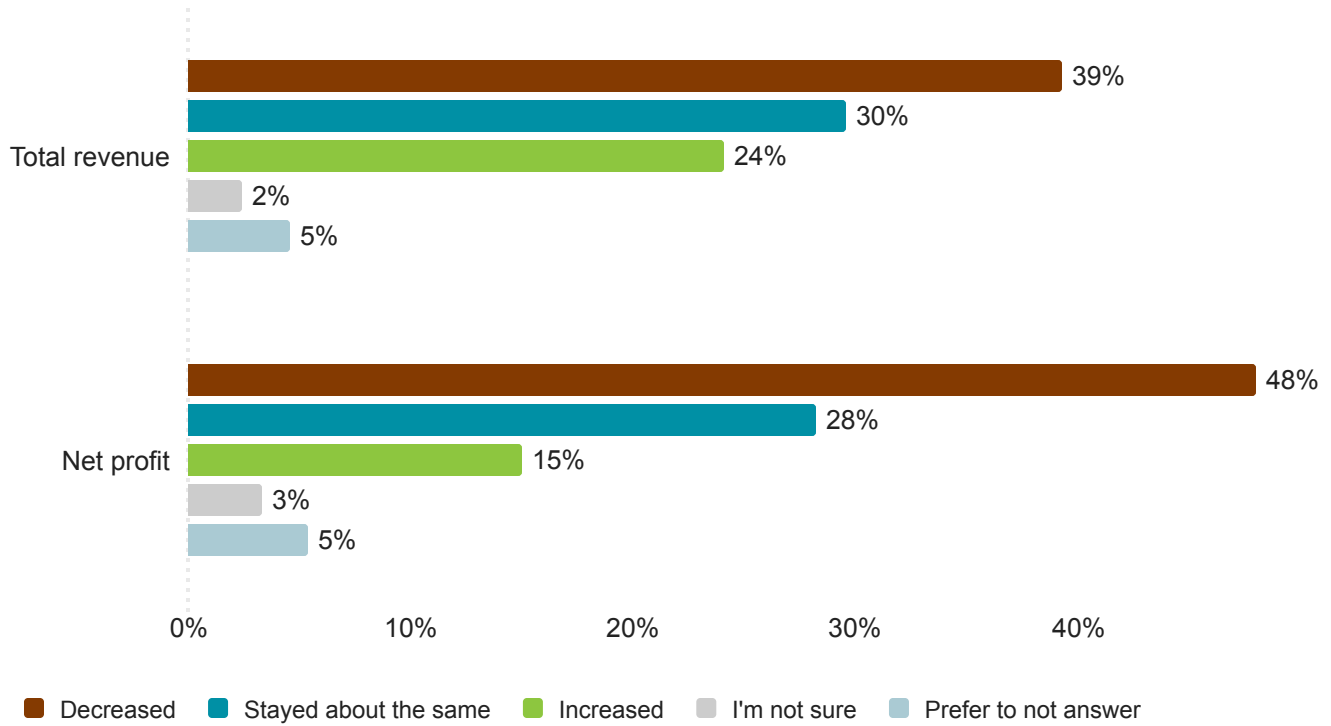
1364 Responses





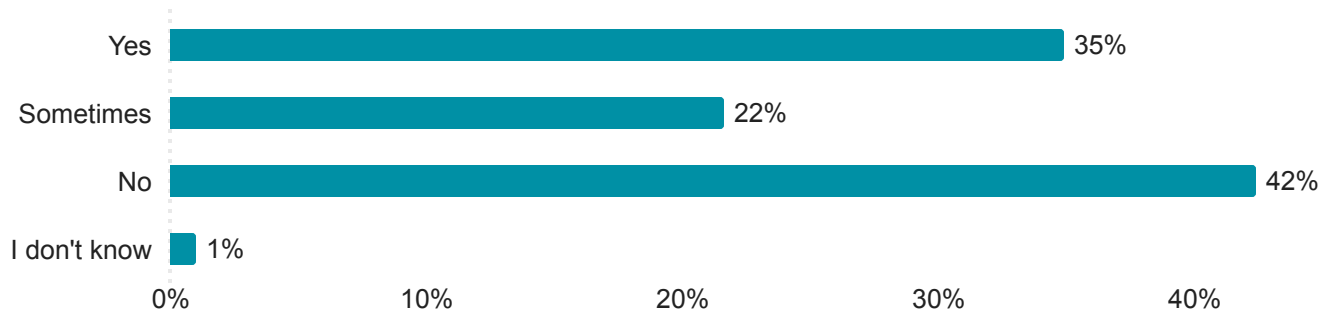
## Q17 - Please indicate how your business finances have changed over the last three months.

1407 Responses



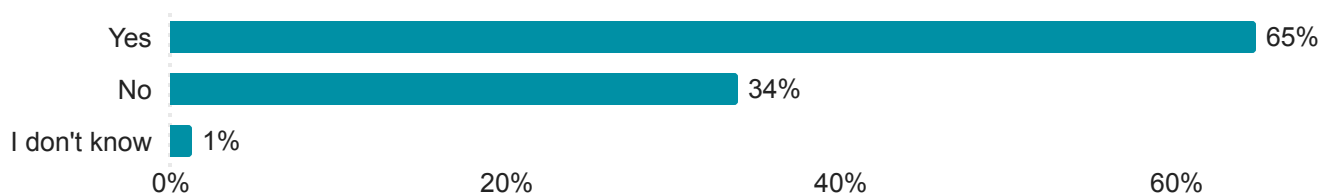
**Q18 - As the business owner, do you earn an income from your business (as a wage or otherwise) that is sufficient to cover basic living expenses in your area?**

1406 Responses



**Q19 - Does your household wellbeing depend on the profitability of your business?**

1410 Responses



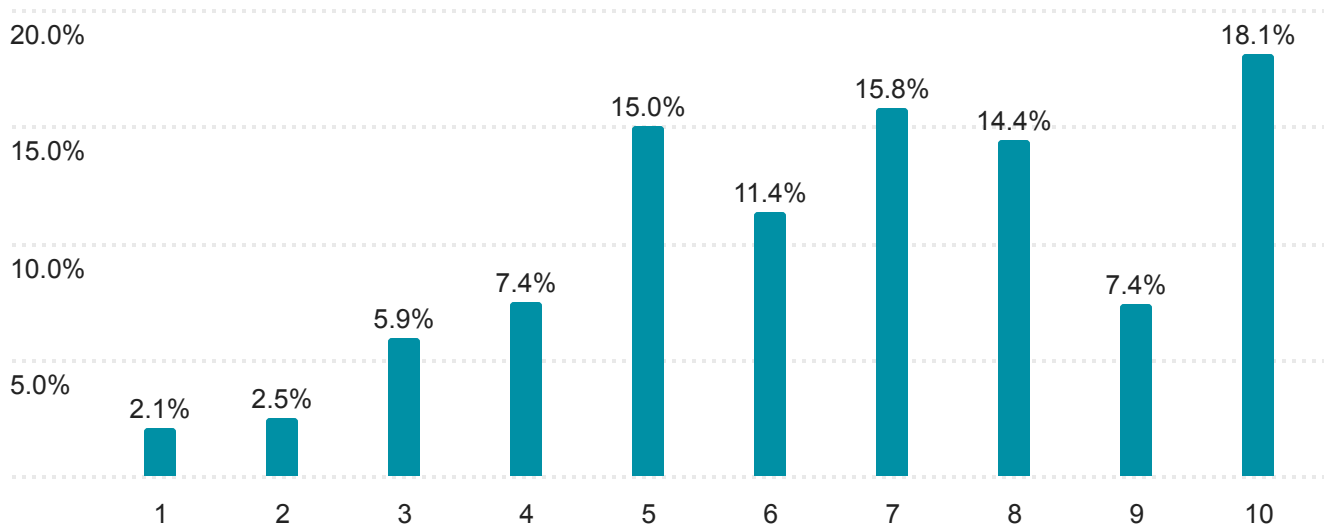
## Q20\_1 - Confidence - All

1383 Responses

Field	Min	Max	Mean	Median	Standard Deviation	Responses
Confidence	1.0	10.0	6.7	7.0	2.4	1383

## Q20\_1 - Confidence

1383 Responses



Q21 - Please briefly explain the confidence rating you chose in the question above. What is making you more or less confident about your business success in the upcoming months? (Open-ended data not shared.)