

A sample action plan might include a list of activations that address your goals, amenities needed for each, partners and leaders that can support, and potential funding sources. Then, prioritize which activations will happen in the short-, medium-, and long-term so a schedule can be established. Also, remember to include opportunities for continued evaluation in that schedule. Below is a sample Implementation Action Planning Worksheet that organizes these points. See *the Online Resource Library for additional action planning tools.*

#### SAMPLE IMPLEMENTATION ACTION PLANNING WORKSHEET

ACTIVATION	AMENITIES	IMPLEMENTING PARTNERS	LEAD PERSON	FUNDING OPPORTUNITIES	TIME FRAME
Spruce up Main	Themed crosswalks, colorful sidewalks	Arts council, university	Arts council, university	Donations, crowdfunding	Short
Elk Ave Gateway	Visible signage, pop-up retail, food trucks, colorful crosswalk, seating in sunken plaza, book art	Economic development committee, children's museum	Economic development committee, children's museum	City general fund, grants	Short-Medium
Cross Street Road Diet	Shifting the bike lane, narrow street, activate edges, planters, paint bike and pedestrian lane, signage	Walk/bike organization, city approval for lane closure	Planning department	Federal grant	Medium-Long
Parklets on Main	Parklets near restaurants (parks and seating in a parking spaces)	Police, city, arts council, scouts	Main Street or Business Improvement District manager	Donations, arts grant	Short-Medium
Pop-up protected bike lanes during Walk & Bike to School Event	Cones with flowers, chalk paint striped lane and buffer, chalk paint bike symbol, Informational signs at key locations	School, city, police	Bike/walk advocacy group	Police grant, PTA funds, Bike/walk group sponsorship	Short

#### A QUICK NOTE ABOUT FUNDING

##### When the community's vision is truly driving a project, will the money follow?

The most successful public space projects tend to use an incremental approach in which the place grows little by little as people become more and more invested. When individuals can see themselves using the space and are participants in its creation, its value grows larger than its costs. Understanding this "perceived value" is the main reason for involving the community in any public space project and is the main factor determining whether many projects succeed or fail, regardless of the money that is being spent.

See *Chapter 2, page 52* and *the Online Resource Library for further details on how to find funding for your implementation plans.*