

How to Tell if Your Business District is LGBTQIA-Friendly

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Please rate how each statement below applies to your business district on a scale of 0 to 10, with 10 representing the strongest agreement, highest frequency, or largest number associated with the statement, and 0 representing strong disagreement, lowest frequency, or smallest number associated with a statement.

- _____ Same gender couples are seen frequenting businesses in your district.
- _____ Same gender couples walk hand-in-hand on streets in your business district.
- _____ Free LGBTQIA community publications are available from news boxes in your business district.
- _____ Free LGBTQIA publications can be picked up inside establishments in your business district.
- _____ There are businesses owned by out LGBTQIA entrepreneurs in your business district.
- _____ There are businesses that target the LGBTQIA community in your business district.
- _____ Businesses in your commercial district fly rainbow flags in front of their establishments.
- _____ There are out LGBTQIA households in the community served by your business district.
- _____ There are out LGBTQIA people working at businesses in your commercial district.

_____ **YOUR SCORE**

Evaluation:

- 0-19= Your district is not very friendly to the LGBTQIA community
- 20-39= Your business district is LGBTQIA neutral
- 40-59= Your district is relatively friendly to LGBTQIA people
- 60-79= Your business district is LGBTQIA friendly
- 80-100= Congratulations on having a very LGBTQIA friendly commercial district